### **DATA SHEET**

# myMEDIA 5514 Textured Laminate



### **Product Description**

myMEDIA 5514 Textured Laminate is a matt, textured, transparent PVC laminate specially developed for display applications. It is anti-reflective and therefore particularly suitable for the protection of roll-ups and pop-ups. The highly cohesive adhesive has very good resistance to moisture and solvents and has good ageing resistance. Furthermore, it is particularly suitable for short-term floor advertising with basic protection against abrasion and dirt and is certified according to DIN 51130 and BGR 181 of slip resistance class R10 for indoor use. For outdoor use, the laminate can be used for up to one year as a graphic or display laminate. myMEDIA 5514 Textured Laminate complies with Norm DIN 4102-1 and comes with B1 certificate.

Physical Characteristics		
Front material	Slip-resistant, anti-reflective special soft PVC film	
Thickness / Weight	100 μm	
Colour / Finish	Transparent, structured, matt	
Adhesive	Solvent-free, permanent pure acrylic adhesiv	re
Liner	One-sided siliconised paper, white, 63 g/m²	
Service life floor graphics	Up to 3 months as floor laminate indoors (depending on use)	
Durability	Up to 1 year outdoors as graphic/display laminate (vertical exposure)	
Application temperature	>=+15°C	
Temperature range	-40°C to +80°C	
Adhesion after 24h	> 6 N/25 mm	FINAT FTM1
Slip resistance	R10	DIN 51130
Fire behaviour	B1	DIN 4102-1

Printing Method	
Compatible inks	Not recommended

Processing and converting		
Lamination	Cold	
Laminating temperature	+15°C to +35°C	
Laminating speed	0 to 2 m/min.	

Storage	
Shelf life	Up to 1 year in unopened original packaging
Storage conditions	+18°C to +25°C at 50-60% relative humidity



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### Advantages and features

- Slip resistance R10 certified according to DIN 51130
- Fire retardant certificate B1 according to DIN 4102-1
- Reduced dirt absorption
- Good abrasion resistance
- Anti-reflective
- Perfect protection of roll-ups and pop-ups
- Excellent laminating properties and processability
- Good resistance to moisture and ageing

### **Applications**

- Indoor floor advertising
- Roll-Ups
- Pop-Ups
- Anti-reflective graphics indoors and outdoors
- Anti-slip applications (e.g. tablets, trays)

#### **Important Notice**

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.

