Metamark MD5-H-B

High Performance Digital Vinyl with High Tack Blockout Adhesive



Product Description

The high tack adhesive of MD5-H-B has been developed to apply to 'difficult to stick to' surfaces, smooth low energy plastics such as PE and PP, and for interior wall décor applications¹. The product gives the additional assurance of the high bond adhesive with the MD5 series film. MD5-H-B delivers outstanding print performance through the combination of Metamark's distinctive coating technology, and high performance grade polymeric calendered film. (¹ For use on smooth, sealed interior walls – refer to the Wallcoverings application guide.)

Printing and Handling

- Suitable for use on Solvent, Eco Solvent, Latex and U.V. inkiet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Application

- Allow the inks to cure before cutting flush to the print. This is usually 24-48 hours. (Not applicable to HP Latex prints)
- Apply unstressed, in particular to curves and recesses. It is not suitable for application over rivets or complex recesses.
- Suitable for wet application. Always apply dry into recesses, and where the print is cut flush, to ensure best adhesion.
- The user should determine suitability of substrate.

Overlaminating

- Overlamination is recommended to prevent abrasion and to extend colour fastness.
- Allow the inks to cure before overlaminating, this is usually 24-48 hours. (Not applicable to HP Latex prints)
- The matched laminate for MD5-H-B is MetaGuard 700. For all other laminates the user should determine suitability.

Face Film			Roll Presentation		
Face Film Gauge Tensile Strength Elongation at break	Polymeric calendered PVC 70 micron nominal 47N/25mm MD / 43N/25mm TD nom. 180% MD nominal		Roll sizes and net weights	760mm x 50m 1370mm x 50m 1520mm x 50m	11kg 20kg 22kg
		Release Liner			
Adhesive					
Type Weight	High tack permanent grey solvent- based acrylic 23gsm nominal		Print Weight Type	'Metamark Digital Vinyl' grey print 140 gsm nominal Layflat kraft with PE coating	
Adhesion LDPE 20 min	5N/25mm nominal		Durability		
Adhesion Steel 20 min 24 hour Adhesion Glass 20 min 24 hour Perceived tack Application temperature Service temperature	15 N/25mm nominal 22 N/25mm nominal 28 N/25mm nominal 22 N/25mm nominal 28 N/25mm nominal High +5°C to +60°C -30°C to +110°C		Shelf Life External weathering Fire Rating Dimensional Stability Chemical Resistance	2 years 7 years. This refers to the unprinted vinyl. Refer to ink manufacturer for durability of the finished product. Class B. BS EN 13501-1:2007 <0.3mm (48h at 70°C on aluminium) Unprinted film resistant to mineral oils, fats and fuels, aliphatic solvents, mild	
Finishes				acids, salt and alkali, e	
Finishes Available	MD5-H-B 100 MD5-H-B 101	White Gloss White Matt	Regulations	gasoline, paraffin, hydraulic oil, antifreeze. REACH and RoHS compliant	

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Digital/Vinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. Please Note: The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

Metamark (UK) Limited